

Tokyo Tokyo Official SNS Account Policy

About Account

This Policy provides for matters regarding the operation of the following SNS accounts (“TokyoTokyo Accounts”):

- (1) Twitter account: Tokyo Tokyo [@TokyoTokyoBrand](#)
- (2) Facebook account: Tokyo Tokyo (in Japanese) [@TokyoTokyoOldmeetsNewJa](#)
: Tokyo Tokyo (global) [@TokyoTokyoOldmeetsNew](#)
- (3) Instagram account: Tokyo Tokyo [@tokyotokyooldmeetsnew](#)

The above-mentioned TokyoTokyo Accounts are official accounts owned by the Tokyo Metropolitan Government and operated by the Tokyo Metropolitan Government and Tokyo Convention & Visitors Bureau (“TCVB”), through which we spread the attractions of “Tokyo as a tourist spot” within Japan and overseas effectively, using the icon and catchphrase “Tokyo Tokyo Old meets New” in order to more impressively transmit the attractions of Tokyo as a metropolis.

Operation Policy

1. Basic operation policy for TokyoTokyo Accounts

- TokyoTokyo Accounts is operated by the Tokyo Metropolitan Government and TCVB.
- Through TokyoTokyo Accounts we spread information regarding a variety of Tokyo attractions, mainly tourist spots and events.
- We do not see or reply to every comment, post, etc. that is made to TokyoTokyo Accounts.
- For specific opinions, inquiries, etc. about the Tokyo Metropolitan Government / TCVB projects, contact the section in charge of the project concerned directly.

2. Policy on follows

- We follow the accounts of agencies that have strong public characteristics, such as government and local government accounts, as necessary.

3. Intellectual property rights etc.

- All information (texts, images, etc.) posted on TokyoTokyo Accounts will be the sole property of the Tokyo Metropolitan Government, TCVB, or the original author of the information concerned (or the copyright holder if the author of the original work does not have the copyright thereto), and the portrait rights thereto will be the sole property of the subject; unauthorized reproduction or re-use is prohibited.
- We may repost, on TokyoTokyo Accounts, images/videos posted by a third party on his/her SNS account. Before reposting them, the Tokyo Metropolitan Government and TCVB shall identify the purpose of use thereof, confirm that the third party is the original author of the images/videos, and obtain an authorization for the repost, alteration, etc. thereof from the third party. The copyright etc. to the reposted images/videos will be the sole property of the third party who posted; however, upon the repost, the third party shall not claim or exercise any moral right of authorship over the Tokyo Metropolitan Government and TCVB. The Tokyo Metropolitan Government and TCVB shall not be liable for any damages incurred by the third party which may result from the repost.

4. Precautions

If a visitor to TokyoTokyo Accounts makes a comment or other post corresponding to the following, we may delete it without prior notice:

- (1) which is or might be in violation of laws and regulations;
- (2) which abuses or slanders a specific individual, organization, etc.;
- (3) which is made for the purpose of political or religious activities;
- (4) which infringes a copyright, trademark right, portrait right, or other intellectual property right owned by the Tokyo Metropolitan Government, TCVB, or a third party;
- (5) which is made for the purpose of advertisement, promotion, solicitation, sales activity, or other commercial purpose;
- (6) which discriminates or encourages discrimination based on race, thought, creed, etc.;
- (7) which is offensive to public order or good morals;
- (8) which is false or incorrect;
- (9) which infringes privacy by posting personal information without the principal's consent;
- (10) which uses or provides, or might use or provide, a harmful program;
- (11) which is made for the purpose of pasting the link to websites that contain any of the foregoing items;
- (12) which the Tokyo Metropolitan Government and TCVB otherwise deem inappropriate.

5. Disclaimer

- We make no warranty as to the accuracy, completeness or usefulness of information posted

on TokyoTokyo Accounts. We shall not be liable for any damages incurred by a visitor to TokyoTokyo Accounts or a third party which may result from the use of information posted on TokyoTokyo Accounts.

- The Tokyo Metropolitan Government and TCVB shall not be liable for any trouble between visitors to TokyoTokyo Accounts or between a visitor to TokyoTokyo Accounts and a third party which may occur in relation to TokyoTokyo Accounts, or for damages incurred by a visitor to TokyoTokyo Accounts or a third party which may result from such trouble.
- In addition to the cases provided for above, the Tokyo Metropolitan Government and TCVB shall not be liable for any damages which may result from matters related to TokyoTokyo Accounts.

6. Changes to operation policy

- This Tokyo Tokyo Official SNS Account Policy may be changed without prior notice.